



Policy for Professional Film and Production

The Pittsburgh Zoo & Aquarium welcomes all requests for filming or photography of its animals and facilities. However, guests wishing to take photos, audio, or video of the animals or any part of the facility for commercial purposes must have the advance written consent of the Zoo's Marketing Department.

Application Process:

- All requests must be made two weeks in advance of the proposed project. We will attempt to honor all last-minute requests on a case-by-case basis.
- Requests should contain information about the production/photography company, description of the project, when the project will air or be published, which sites within the Zoo will be used, equipment descriptions (especially if large lighting units or generators are needed – weight and height must be included) additional space (i.e.: rooms for make-up, equipment storage, etc.)
- Include estimated length of time for filming.
- If sound is to be recorded, the Pittsburgh Zoo & Aquarium will make every effort to minimize noise, but we can't guarantee a completely quiet environment.
- Parking needs must be detailed before the shoot.
- Zoo retains the right to approve all photographs and video.
- A final copy of the photography, audio recording, or film must be provided to the Pittsburgh Zoo & Aquarium.

The health and safety of our animals and visitors is our primary concern. Marketing employees, keepers, curators, and veterinarians may set limitations on a case-by-case basis. In addition, the Zoo may ask to retain the rights to some or all of the recordings/photos.

Photography/Video

- Filming hours and dates must be approved by the Zoo's Marketing Department.
- A member of the Zoo's Marketing Department must accompany all crews on Zoo grounds.
- If an animal keeper is required for filming and photography, an additional fee will be charged, unless otherwise waived by the Marketing Department.
- Film/photography crews are encouraged to do a site check before filming.
- Film/photography crews are only permitted in the visitor areas unless otherwise approved by the Marketing Department.
- No balloons or objects that could be potentially dangerous to the animals are permitted.
- No outside food or beverages permitted. The Pittsburgh Zoo & Aquarium has an on-site food service company.
- No alterations or removal of Zoo property is permitted (unless prior approval is obtained).
- Limited set construction must receive prior approval.
- Power requests must be approved prior to shoot by Zoo's electrician.
- All coverage must be consistent with the Zoo's mission and must promote the education and conservation goals of the Pittsburgh Zoo & Aquarium.
- Pittsburgh Zoo & Aquarium must be credited in the film/video/photography.

Location Fees

Payment is due in full prior to the beginning of the shoot

VIDEO

FULL DAY

Commercial \$5,000
Nonprofit* \$2,500

HALF DAY

Commercial \$3,000
Nonprofit* \$1,250

Nonprofit fees may be negotiated by Marketing Director

PHOTOGRAPHY

FULL DAY

Commercial \$1,500
Nonprofit* \$500

HALF DAY

\$500
\$250

Nonprofit fees may be negotiated by Marketing Director

ADDITIONAL COSTS

Security	\$20/hour	Four-hour minimum <i>May be waived by Marketing Director</i>
Keeper/Curator Assistance	\$20/hour	Two hour minimum/as required
Electrician/Maintenance Staff	\$30/hour	As required
Public Relations/Marketing Staff	\$20/hour	Required

Application

This agreement is made and entered into by and between the Pittsburgh Zoo & Aquarium and _____.

Date of shoot: _____ Time of shoot: _____

Number and area location(s): _____

Brief description/purpose/specific use: _____

List of all equipment/vehicles involved *(The Pittsburgh Zoo & Aquarium reserves the right to prohibit any piece of equipment deemed dangerous to the Zoo grounds):*

During a shoot, the film/photography crews must be accompanied by a member of the Zoo's Marketing/Public Relations Department. The Pittsburgh Zoo & Aquarium reserves the right to prohibit or cancel all filming, photography, or other related activities if any Zoo animals, employees, or facilities are in any way endangered or if the Zoo, its employees, or executives are disparaged or defamed as a result of the filming/photography. All coverage must be consistent with the Zoo's mission.

In witness whereof, the parties have entered into this agreement as of the date and signature below.

PITTSBURGH ZOO & AQUARIUM

By: _____

Title: _____

AUTHORIZED PARTY

Signature: _____ Date: _____

Name of Organization: _____

Address: _____