

Educational Improvement Tax Credit (EITC) Donor Guide



TRANSFORM YOUR TAX DOLLARS INTO CONSERVATION EDUCATION

What Is the EITC Program?

The EITC program offers eligible Pennsylvania taxpayers a remarkable opportunity: receive a **90% state income tax credit** on contributions made through an approved Educational Improvement Organization (EIO). The Pittsburgh Zoo & Aquarium proudly participates in this program.

By redirecting your state tax dollars, you help us bring meaningful, hands-on learning to students across our region. Your partnership does more than support education; it inspires the next generation of conservation leaders.



HOW YOUR GIFT HELPS

Your EITC contribution directly fuels transformational experiences, including:

- Conservation-focused curriculum designed to spark discovery.
- Community outreach programs that bring animals and educators into neighborhoods.
- Financial support that allows more students to attend camps, classes, and workshops.



YOUR BENEFITS AT A GLANCE

- **90% PA state tax credit** – directly reduce your tax liability on a dollar-for-dollar basis. For example, a **\$1,000 credit** lowers your tax bill by **\$1,000**.
- **10% federal charitable deduction** – expanding your tax savings even further.
- **Direct investment** in conservation-based education that reaches thousands of learners.

ELIGIBILITY REQUIREMENTS

To participate, donors must:

- Have **Pennsylvania sourced income** (e.g., employed by, partner in, or shareholder of a business paying PA taxes).
- Be **current on all state and federal tax obligations**.
- Commit to a **two-year contribution of \$5,000+ per year**.



HOW TO ENROLL

- Consult your tax advisor to confirm eligibility.
- Email us to request your joiner agreement.
- Designate the **Pittsburgh Zoo & Aquarium** as your beneficiary organization.
- Complete your **contribution** using the instructions provided.
- Receive your **Form K1** each February and attach it to your PA state tax return.

FAQS

Is there a deadline? Tax credits must be used by **December of the calendar year.**

Can couples filing jointly participate? Yes. Only one spouse needs to enroll, and the tax credit applies to your joint PA tax liability.

EXAMPLE OF TAX SAVINGS

Contribution	PA State Credit (90%)	Federal Deduction (10%)	Approx. Out of Pocket Cost
\$10,000	(\$9,000)	\$250–\$750	As low as \$250

Your gift creates powerful change at a small personal cost.



WE'RE HERE TO HELP

For questions or to enroll:

Pittsburgh Zoo & Aquarium Development Office

Email: donate@pittsburghzoo.org

Phone: 412-365-2547



*Your enrollment
is simple –
but its impact
is extraordinary.*