



The Pittsburgh Zoo & PPG Aquarium welcomes requests for filming or photography of its animals and facilities. However, persons wishing to record/take photos, audio, or video of the animals or any part of the facility must have the advance written consent of the Zoo's Marketing and Public Relations Department.

APPLICATION PROCESS:

- All requests must be made two weeks in advance of the proposed project. We will attempt to honor last minute requests on a case by case basis.
- Requests should contain information about the production/photography company, description of the project, when the project will air or be published, which sites within the Zoo will be used, equipment descriptions, additional space (ie: rooms for make-up, equipment storage, etc.)
- Estimated length of time.
- If sound is to be recorded, the Zoo will attempt to minimize noise but we cannot guarantee a quiet environment.
- Parking needs must be detailed before the shoot.
- Zoo retains the right to approve all photographs and video.
- A final copy of the photography or video must be provided to the Pittsburgh Zoo & PPG Aquarium for approval.

The health and safety of our animals and visitors is our primary concern. Marketing and Public Relations employees, Zookeepers, curators and veterinarians may set limitations on a case by case basis. In addition, the Zoo may ask to retain the rights to some or all of the videos and photos.

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PHOTOGRAPHY/VIDEO

- Video and photography hours and dates must be approved by the Zoo's Marketing and Public Relations Department.
- A member of the Zoo's Marketing and Public Relations Department must accompany all crews on Zoo grounds.
- If an animal keeper is required for video and photography, an additional fee will be charged unless otherwise waived by the Marketing and Public Relations Department.
- Video/photography crews are encouraged to do a site check before video/photography. Video/photography crews are only permitted in the visitor areas unless otherwise approved by the Marketing and Public Relations Department.
- No balloons or objects that could be potentially dangerous to the animals are permitted.
- No outside food or beverages permitted, the Pittsburgh Zoo & PPG Aquarium has an onsite food service company.
- No alterations or removal of Zoo property is permitted.
- Limited set construction must receive prior approval.
- Power requests must be approved prior to shoot by Zoo's electrician.
- All coverage must be consistent with the Zoo's mission and must promote the education and conservation goals of the Pittsburgh Zoo & PPG Aquarium.
- Pittsburgh Zoo & PPG Aquarium must be credited in the video/photography.

LOCATION FEES **Payment is due in full prior to the beginning of the shoot**

VIDEO

| | FULL DAY | | HALF DAY |
|------------|----------|------------|----------|
| Commercial | \$5,000 | Commercial | \$3,000 |
| Nonprofit* | \$2,500 | Nonprofit* | \$1,250 |

Nonprofit fees may be negotiated by Marketing Director

PHOTOGRAPHY

| | FULL DAY | | HALF DAY |
|------------|----------|--|----------|
| Commercial | \$1,500 | | \$500 |
| Nonprofit* | \$500 | | \$250 |

Nonprofit fees may be negotiated by Marketing Director

ADDITIONAL COSTS

| | | |
|--|-----------|------------------------------|
| Security | \$20/hour | Four-hour minimum |
| Keeper/Curator Assistance | \$20/hour | Two hour minimum/as required |
| Electrician/Maintenance Staff | \$30/hour | As required |
| Additional Public Relations/ Marketing Staff | \$20/hour | Required |

APPLICATION

This agreement is made and entered into by and between the Pittsburgh Zoo & PPG Aquarium and _____.

Date and Time of Shoot: _____

Number and Area location(s) _____

Brief Description/Purpose/Specific use:

List of all equipment/vehicles involved (The Pittsburgh Zoo & PPG Aquarium reserves the right to prohibit any piece of equipment deemed dangerous to the Zoo grounds). Use a separate sheet if necessary.

During a shoot, the video/photography crews must be accompanied by a member of the Zoo's Marketing/Public Relations Department. The Pittsburgh Zoo & PPG Aquarium reserves the right to prohibit or cancel all video, photography, or other related activities if any Zoo animals, employees, or facilities are in any way endangered or if the Zoo, it's employees, or executives are disparaged or defamed as a result of the video/photography. All coverage must be consistent with the Zoo's mission.

In witness whereof, the parties have entered into this agreement as of the date and signature below

Pittsburgh Zoo & PPG Aquarium

By: _____

Title: _____

Authorized Party:

Signature

Name of Organization

Address

Date
